

## Example of a Press Release

Your Organization's Letterhead Here

FOR IMMEDIATE RELEASE

CONTACT: YOUR CONTACT PERSON

MARCH \_\_, \_\_\_\_\_

505-555-5050

The Annual International AIDS Candlelight Memorial to be observed worldwide on May \_\_, \_\_\_\_\_

The largest global grassroots AIDS event.

On May \_\_, \_\_\_\_\_, the International AIDS Candlelight Memorial will be held in more than \_\_\_\_\_ communities in \_\_\_\_\_ countries making it the largest grassroots AIDS event ever. The annual event, coordinated worldwide by the Global Health Council, commemorates the lives lost to AIDS, demonstrates support for people living with HIV/AIDS, and mobilizes community-based responses to HIV/AIDS.

<Details of local International AIDS Candlelight Memorial event including place, time, date and who is organizing it.>

The theme of this year's International AIDS Candlelight Memorial is "\_\_\_\_\_". According to Grassroots Coordinator, your name, "The International AIDS Candlelight Memorial is an opportunity for each of us to dedicate ourselves – for the first time or once again – to the fight against AIDS. We will join together in our commitment to continue our fight against AIDS until the pandemic is over for all people everywhere."

<A quote from one of the local organizers, a local person living with HIV/AIDS and/or a friend or family member>

Around the world, Local Coordinating Organizations, which are often community-based AIDS organizations, religious groups, or coalitions of people living with HIV/AIDS, have already begun planning Candlelight events in their areas. Anticipated Candlelight observances include a variety of events, from the lighting of candles and oil lamps in over 200 rural villages in Southeast India, to candlelit processions in Latin America, to interfaith memorial services held in towns all over the U.S.

<Description of the program of your local event.>

For further information about the local event, or to volunteer to help organize or staff the event, call (contact name) at the (organization name) at (phone number).

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